
Idaho Area Assembly - Fall 2011

Al-Anon Assembly Business Meeting Minutes

The business meeting of the Idaho Area 2011 Fall Assembly was held at the Red Lion Hotel, Twin Falls, Idaho, on September 24, 2011. Berta R. opened the meeting with the Serenity Prayer and the steps, traditions, concepts were read, followed by introductions.

Agenda

See attachment on [page](#) __

Housekeeping

- Please fill out appraisal form. Comments are listed and sent out to Area World Service Committee (AWSC) members. Suggestions and comments are taken under consideration for future assemblies.
- Robbin has the chest for donations to the No Raffle-Raffle. All proceeds go directly to the Area.
- Please mute your cell phone and be respectful of your neighbors.

Secretary's Report

Asked for clarification/more information on the "Do Not Refer" policy. Kathy Bo. re-explained.
Motion and second to approve. Passed unanimously

Treasurer's Report

- YTD total income = 3390.72; total expenses = 5907.56. Total net loss is \$2516.84
- Spring assembly P & L: net gain of \$579.40
- Budget – an AWSC vote (done via email) to reimburse the Alateen Coordinator for registration to an Alateen Training Workshop has been reflected in the budget.
Motion and second to approve. Passed unanimously

60th Anniversary Project – Ladora

The purpose: to commemorate Al-Anon's 60th anniversary and begin a 3 year project focused on identifying the registration date of every Al-Anon and Alateen group. See attachment on [page](#) __

Coordinator Reports, part 1

Group Records, Alateen/AAPP, Forum Literature, Public Outreach
See attachments beginning on [page](#) __

Delegate's Report

See attachment on [page](#) __

Coordinator Reports, part 2

Newsletter, Website, Literature Center Liaison, Archives
See attachments beginning on [page](#) __

Public Outreach Workshop (overview of Jeff's powerpoint)

What is Public Outreach?

- Letting people know Al-Anon exists;
- Clarifying that it's different than AA;
- Informing the public;
- Carrying the message.

Who can do Public Outreach?

Anyone who is a willing, active member with a knowledge of the steps and traditions
So, we're all already on the Public Outreach committee!

Goals:

Attract those in need, and offer hope and help

Outreach to the Public and the Media:

- Build awareness in the community
- Get PSAs on TV and radio
- Make sure the public can find Al-Anon easily

Suggested activities:

- Poster campaign
- Distribute literature and meeting lists in public places
- Link local website to community calendars
- Get TV and radio PSAs to the local stations

Breakout Session ideas:

- Skits on the radio;
- Design newspaper "ad"
- Readerboards
- Idaho State Police/Dept. of Transportation/Idaho Fairgrounds
- Craig's List – Community Announcements
- Z-Idaho
- Public Access TV – scroll
- Beginning of movies
- Dentist/Orthodontist – TV
- Billboards – simple graphics for dead space
- Bus stop benches
- Community Boards – Grocery stores/Co-op – 8 ½ x 11 poster, 5 for \$4.00 – provided by WSO
- College Campus
- M-1 with hotline number on it
- Local ad – Does someone's drinking bother you – hotline # and website
- Health Fairs – table/display board
- The Nickel Ad – November
- Al-Anon Workshop
- Al-Anon meetings in Community Activities
- A bench with sayings on it in high traffic areas
- Campus newsletter
- Ad on Facebook or Area Facebook page
- Word of mouth
- Leaving it behind at coffee shops, emergency rooms, doctors offices, hotel rooms
- 1 person from each District meeting – go to an AA meeting and encourage family members (ask AA's permission first)
- Target audience – double winners. Behind every AA, there's likely an Al-Anon
- Individual groups adopt a place to disperse literature
- Farmer's Market
- HR @ the site
- School (all levels) counselor offices
- Distribute old forums to grocery stores, doctors' offices, newcomers
- Bus, Train, Plane terminals
- WIC
- Banks
- Parole/probation offices
- Distribute newsletter to District members

Outreach to the Professional:

- Make doctors, counselors, clergy, EAPs, and teachers aware of Al-Anon
- Get them to refer people to Al-Anon

Suggested activities:

- Invite professional to open meetings
- Make presentations to professional groups
- "Adopt a professional"
- Display literature at professional offices

Literature for waiting rooms

Breakout session ideas:

- Share information with personal physicians
- Share information with probation, parole professionals, judges and other in the judicial system
- Drug court & DUI, mental health court professionals
- Domestic violence & child sexual abuse organizations
- Talk to churches and spiritual advisors
- Share with friends
- Posters (4 for \$5.00) – health clinics, student health center, counseling clinics and classes
- Offer to speak in counseling classes
- High school counselors
- Pamphlets – hundreds of ideas for outreach
- Pass information out at parades
- Have schedules available to share inconspicuously with people who have mentioned something about children, etc.
- Tools/script from WSO for media
- DREAM – to fill in the gaps we've identified. That we cross paths with those who need the info.
-

Outreach to Institutions

To bring Al-Anon to families and friends of in-treatment centers or correctional institutions
Encourage facilities to use us as a resource
Help family members find Al-Anon after they leave the facility

Suggested activities:

Meet with staff; use video AV-31 (from WSO)

Establish a regular meeting onsite.

Breakout Session ideas:

- Mainly identified members currently dealing with the different types of institutions
- Names and contact information for needed follow-up:
 1. Jan K., Ontario Treatment Center, (208) 739-7042
 2. John E., Boise "Schools Guy", (208) 672-8897
 3. Bob and Terry A., Intermountain Hospital, Boise, (208) 887-9669
 4. Ken S., Walker Center, Twin Falls, (208) 734-0264
- Need to research Online meetings as possible references
- Discussed different problems/challenges for different institutions and which of us can help those pursuing those appts.

DR Reports

For reports, see attachments beginning page ____.

Abundant Thinking Presentation

By Cecilia S. - The first time I had heard of the term "Abundant Outlook" was my last year as Area Delegate in 2007; our World Service Conference theme was; New Thinking, New Energy, Abundant Outlook. The Chairperson of the Board of Trustees, Judy P., wrote a very moving welcome about how the membership often tells her "we need more of everything;" more members, more members to do service, more meetings, more literature, more money, more enthusiasm, more participation, always more of something. For her, she knows that this thinking comes from growing up in alcoholism – whatever she had was never enough. I was intrigued by this new insight and concept. In June of this year, I had the opportunity to attend the first Northwest TEAM Event in Seabeck, WA. My favorite workshop of this event was on Abundant Thinking, chaired by Ric B. from WSO, and here again I heard that wonderful concept of Spiritual Abundance. For me, the most powerful thing that Ric B. shared during the workshop was... All of us have been affected by alcoholism, and sometimes we bring our distorted thinking to our groups, our districts and our Area. We need to be aware of this. When we make announcements, and ask for assistance with Al-Anon service; how are we telling the membership of our needs? Is it positive? Or do we say... "We HAVE to get someone to take this position now." And then wonder why no one wants to take on new service roles. Do we tell members the privilege and growth we have received by being of service to Al-Anon? Armed with a skit called "The Concept of Spiritual Abundance" about an apathetic Al-Anon group, a PowerPoint presentation from WSO, and the September Forum article "Carry the message of hope – become one of Al-Anon's unlimited abundant resources." Karen D.

and I presented an Abundance Outlook workshop at the fall assembly. It was wonderful to hear the examples of spiritual abundance in our area, where members saw a need and they filled it. This 2011 Fall Assembly was full of awesome examples of abundant resources we have as an Area. For example, our AI-Anon luncheon speaker, Elsa M., has 48 years of recovery; she shared her experience, strength and hope including pictures with Lois W. and her son's drawing of her, "mommy looking grumpy." Now that's abundance. We have so many AI-Anon members doing an awesome job with many abundant talents to represent our groups, districts and our Area and AI-Anon Family Groups as a whole.

Assembly Updates/Creating the Agenda/Today's Recap:

- Flyer for Spring 2012 Assembly is available
- Fall 2012 – Idaho Falls
- Spring 2013 – Lewiston
- Fall 2013 – Pocatello

The AWSC met in July and decided on 2 workshops. The agenda was set, and then had to be rearranged to accommodate two AWSC members who had WSO conference calls today.

The No Raffle-Raffle proceeds were \$806.50

The Recovery Countdown total was 757 years and 9 months

Question from the floor:

Can a committee be created to establish Area Assembly Guidelines?

Berta: The AWSC is meeting directly after this business meeting to begin that work.

Attachments

<u>Page</u>	<u>Document</u>	
	Agenda	<u>15</u>
<u>6</u>	Assembly Schedule	<u>15</u>
<u>7</u>	Delegate's Report	<u>16</u>
<u>8</u>	Treasurer's Report	<u>16</u>
<u>12</u>	Budget	<u>17</u>
<u>13</u>	Alateen Coordinator	<u>17</u>
<u>14</u>	Archives	<u>18</u>
<u>14</u>	Group Records	<u>18</u>
		<u>19</u>
	Public Outreach	
	Website	
	District 1	
	District 2	
	District 3	
	District 4	
	District 5	
	District 6	
	District 7	

Respectfully submitted,
Traci Ehlers